



# arundhati prasad

art director

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## education

### Savannah College of Art and Design

B.F.A Advertising, 2018

Minor in Drawing

## creative skills

Art Direction

Storytelling & Writing

Strategic Thinking & Design

Branding & Identity

Digital Marketing

## software skills

Photoshop

Illustrator

InDesign

After Effects

Word, Powerpoint

## achievements

### Columbia Scholastic Press

#### Association Gold Circle Award

SCAN Magazine, Spring 2018 Issue

### Graduated *Summa Cum Laude*

SCAD B.F.A Advertising, 2018

### Winner, Online Pacemaker Award

as news editor of SCAN & Connector Magazine (2018)

### Second Place, Features Writing

awarded by Society for Collegiate Journalists as news editor of SCAN & Connector Magazine (2018)

### Digital Marketing Certification

Completed course with mediabistro

### Academic and Achievement Honors

Annual Student Scholarship

## interests

### Bharatanatyam Dance

Trained Indian classical dancer

### Music

Hindustani and Carnatic music

### Photography

Follow my instagram and #nomadundergrad to see my visual journal.

## experience

### FCB Health | Junior Art Director

New York City, USA - July 2018 - Present

Art direction and graphic design related projects at the agency

### Bauer Haus Creative | Design Intern

Atlanta, USA - March 2018

Art direction and graphic design related projects at the agency.

### Connector & SCAN Magazine | News Editor

Atlanta, USA - March 2017 - March 2018

Weekly news articles and contributions to [scadconnector.com](http://scadconnector.com)

### Dentsu Impact | Art & Copy

New Delhi, India - December 2017

Worked with the creative team on projects for Maruti Suzuki. Wrote copy and designed collaterals.

### WWF | Illustrator

New Delhi, India - December 2017

Worked as a freelance illustrator for the World Wildlife Fund, Illustrated priority species.

### United Nations Information Centre | Freelance

New Delhi, India - December 2016

Designed and executed a 17 month annual calendar, introducing 'calendar on-the-go'.

## involvement

### Student Media

Atlanta, Georgia - Academic Year 2018

Attended events and followed the news to write articles in the weekly online magazine

### OpenStudio | Artist

Lacoste, France - November 2016

Exhibited and sold work at the Open Studio in Lacoste, a medieval French village.

### aTVfest | Volunteer

Atlanta, Georgia - January 2016

Volunteered at television show screenings and talks at the three day SCAD aTVfest.

### Wharf Holdings | Communication Volunteer

Hong Kong - March to May 2015

Organised and planned interactive workshops for students at the Po Chiu school in Hong Kong. introduced them to the English language through events and activities under 'Project: WeCan' initiated by the Wharf group of companies.